



**SANTA ROSA
JUNIOR COLLEGE**

Auxiliary Enterprise Committee Minutes

Friday, April 25, 2025
Bertolini Student Center, 1st Floor, Room 4638,
Senate Chambers & on Zoom ID:
[https://santarosa-
edu.zoom.us/j/84792688310?pwd=UExej5QaCbWpM9miH
hojZdFsKJn28o.1](https://santarosa-edu.zoom.us/j/84792688310?pwd=UExej5QaCbWpM9miHhojZdFsKJn28o.1)
Meeting ID: 847 9268 8310
Passcode: 634894
3 – 4 pm

Note Taker: Hilleary Z.

Please Review/Bring: Agenda, [AEC Web Site](#), Presentation Documents if presenting

Committee Members

Lynn Erikson Rhode (F), Robert Ethington (A), Stephanie Jarrett (A), Emily Marian (S), Sarah Martin (C), Tiffany Nguyen (S), Sandy Sigala (C), Kathryn Viduya (S), Karen Walker (F), Hilleary Zarate (A)

S = Student, F = Faculty, C = Classified, A = Administration, P = Public, G = Guest

Present:

Lynn Erikson Rhode (F), Robert Ethington (A), Jordan Lankford (A), Sarah Martin (C), Kathryn Viduya (S), Karen Walker (F), Hilleary Zarate (A)

Members from the Public Present:

Deb Ziccone (G), Paul Johnson (G), Melanie Murphy (G), Trey Dunia (G), Andre Jimenez (G), Devri Jones (G)

Committee Function

Purpose of the committee is to advise the Office of Business Services on matters affecting the Bookstore, food services and vending.

Items	Lead Person	Notes
I. Check In	All	Check in's with how are we feeling? "Ahh", "Frantic", "Supercool", "Ready", "Delusional", "Excited", "Anticipatory"
II. Approval of Previous Minutes	All	Friday, February 28, 2025 - approved without objections. (No meeting notes for March due to quorum not met.)
III. Student Feedback Session	Students	Feedback questions developed for the future: <ul style="list-style-type: none"> • How is the Smart Store working for you? • Have you ever needed a refund? If so, how was the process for you? • What is your go to snack? • Do you think there are enough healthy options? • Do you know how to give feedback to Pacific Dining? • What would you like to see in the Bookstore? • Have you participated in the Grad Fair?

IV. Structure of a Future AEC	All	<p>Participatory Governance Change – Reviewed materials</p> <p>Discussion: asking for clarification on expectations and how to incorporate all constituent groups. This would be the responsibility of the facilitator. Feel excluded. Affirmed feedback was valuable and will continue to be valuable. No credit for college service in the future.</p> <p>Check emailed info for change, dissolution, etc.</p>
V. Pacific Dining Food Services	Melanie and Paul	<p>CubCard Premium usage = 215 in Bear's Den + 271 in Rosco's Grill = 486 total for Spring 2025</p> <p>Menu Updates - check out the weekly Wellness Special also Sunrise Slush at Bear's Den</p> <p>Catering = 167 catering events in Spring 2025</p> <p>Petaluma Kitchen and Doyle Café is planned to open in Fall '25</p> <p>48 Meal Plans were purchased this semester with an increase in FlexBucks. In addition, 100 cards were given to students with food insecurity via the Student Resource Center.</p> <p>Donated 3 \$100 dining gift cards to Class. Appreciation Event</p> <p>Reviewed financials.</p> <p>Reiterated all feedback is important and you can give feedback via email or QR code in Bear's Den.</p>
VI. Canteen of Northern California	Trey	<p>Installed new vending machines in Haehl Pavilion Lobby, Lindley STEM, and PSTC. Smart Stores in Lindley and PSTC are doing well. There was \$3200 of sales in the first week in Lindley.</p> <p>The Healthy Snacks Initiative continues with labeled healthy snacks – request for this labeling to continue in Smart Stores. The healthy sales are up 28 – 32% consistently.</p>
VII. Follett Bookstores	Andre and Devri	<p>Presentation given about Bookstore sale offers, summer and fall textbook adoptions, Petaluma Keurig addition, and Kortext is new company that will provide digital and OER Materials. This is exciting because among other things, there are 20K+ titles available for free to students and faculty.</p>
VIII. Next Meeting	Hilleary	<p>After discussion, it was decided to cancel the next meeting on Friday, May 23, 2025.</p> <p>This is the last meeting of the Auxiliary Enterprise Shared Governance Committee.</p>