Draft Minutes
11-14-14 Auxiliary Enterprise Committee Meeting

Location: 4733 Bertolini Hall
Start Time: 3:05 PM
End Time: 3:40 PM

Attending:
Andy Chhay, Trey Dunia, Laura Rivera, Doug Roberts, Robert Ethington, Ann Swasey, Kat Lewis.

Reports

Book Store

No Bookstore representative was present, but Doug Roberts did report that the Bookstore has been adding new clothing, and other merchandising items, to the sales mix, and that sales are doing well.

Vending

Trey Dunia (from Canteen Vending) reported sales are going well. He reported that the Haehl machine had been moved to Tauzer and that the Quinn machine had been moved to Lounibous. He recommend removing the coffee and food machines from Bailey Hall. The electricity consumption cost is likely greater than revenues for the 2 machines. The same machines/products may be found at Barnett, a few steps away from Bailey. Doug stated it is a business decision and ok’d the move. Trey also reported 30% of all sales are credit card sales and the national average for credit sales for vending is 22%. Trey suggests a change in equipment location for Plover and Race building. Paul Bielen suggested doing a walk-through of the locations to assess the move. Paul stressed the need for aesthetic appearance of equipment in new locations. Trey reported sales are good with the 2 machines that were moved to the new gym and Lounibos, product selection include guayaki, sparkling guayaki and Gatorade. Laura asked about a machine for SW Center and Trey reported that the cage for that location would run $2500. Will revisit the site to see about placing a machine in the future. No vandalism issues to report.

Food Service

Andy Chhay reported 60% of food sales are currently purchased with a credit card and they are incurring $7500 in monthly transaction fees. They will impose the minimum amount of $3.50 in the spring for all credit card sales. The EBT card process still “on going”; there is a delay with the application due to name represented in his ID card. Andy also reported that a deli bar will be added, still reviewing the location, it’s likely it will be by the Asian section. Andy has hired more people to wait on customers, rather than hire an assistant for himself.

Associated Students

Robert Ethington reports the plastic bottle refill station is doing very well. The goal of the students is to completely remove plastic bottles from the campus. Food service is supporting student’s event, recently they provided 22 pitchers of soda, and it means a lot to the students.