Auxiliary Enterprises Committee Meeting
9/26/14

ATTENDEES:
Robert Ethington
Trey Dunia (Canteen)
Kat Lewis
Bob Peterson
Fresh and Natural Rep
Ed Sikes
Elijah Egger

BOOKSTORE UPDATE:
New products-
• Clothing doing well. Smaller sizes
• Mugs, water bottles, wine glasses, bumper stickers, Petaluma sweatshirts, light weight women’s sweatpants. Seasonal items.

Cash register-
• Researching receipt emailed instead of paper receipts.
  Pros-Saves paper and can retrieve receipts
  Cons-If you get wrong email receipt/slow line
  Idea: Have student enter e-mail or better yet link to cub card and take email from there

MBS-
• New credit card tech
• Chips vs magnetic stripes-more security
• July 2015 equipment will need upgrade
Robert thinks AS can buy a module for chip tech vs stripe for Cub Cards

Possible t-shirts with sports, checking with sports teams for permission but may not need if not using team name
  Ex-SRJC football

TREY-CANTEEN:
• Put in 47 new vending machines total. 1 location in Petaluma. Want to add another towards front of campus.
• Vending machines take Credit Cards
• Vending machines have healthy items
• Figuring out beverage items- students requested to have Guayaki Yerba Mate drinks as an option in the vending machines
• Credit card readers-leasing equipment so when equipment changes easy to do
• 2 machines want to move-Quinn Swim Center (sold 8 bevs in 2 months) and Haehl Pavilion (sold 93 bevs in 2 months). Would move to Tauzer and Lounibos
• Plover and Bailey sales poor
• Race wants more downstairs from upstairs-Card reader doesn’t work always because of X-Ray machines.
• 30% credit card sales
• Enclosure at Barnett
• Sell fewer units in August and September since had 10 years ago when Canteen was last on campus

BEST SALES:
#1 Barnett
#2 Shuhaw

• Southwest Center-Will look at possibility-Robert asked Troy to look at location to see what needs -enclosure
• Shone-Just received a machine

REFUND POLICY:
• Every machine has refund center-Bailey
• Will get Kat Lewis a change bag for Petaluma

FOOD SERVICES:

• Nice start up
• New POS System going start up but not at SRJC because invested in different equip not too long ago.
  o Effective at other F&N locations
    How use square with iPad
    Bank of America rented equipment-Clover-Android
    Give info about customers-Times/day, what people are eating
    Can use phones on side if line
    Move to next year probably
    Quick at processing cards
    Needs terminal line connection
    Hotspots don’t work
• Deli bar-Start making fresh sandwiches- in Petaluma also
• Requests: flatbread pizza and design your own pizza (Santa Rosa)

INPUT:
• Committee meeting problems
• Cost/person an issue
• Not like having to go with Fresh and Natural for all catering
• M-W 9am-10am library coffee shop line out of door, need 2nd worker
• Bears Den-athletic memorabilia on walls

Free Food Giveaway has been very successful
  Wednesday and Thursday in Santa Rosa and Wednesday in Petaluma
  Fresh produce, bread, Amy’s burritos from Redwood Food Bank