

DOC Strategic Plan Brainstorming 02-03-12 - Retreat

Environmental Scan:

1. IT support– integrating systems, Interaction bet online CMS & SIS /No Gradebook in Moodle / CATE migration
2. Staffing – DE and IT
3. Increase in student demand
4. Faculty interest / resistance / fear
5. Accessibility changes
6. Faculty training
7. Workload issues
8. Budge → how we do enrollment management
9. Purpose for growing online? Facilities? FTES? Student learning?
10. Student readiness vs. faculty perceptions
11. Possible external funding?
12. Internal roadblocks
13. Is Moodle implantation read for P.T.
14. Teaching quality?
15. Policies
16. SSC & College support / commitment
17. What are student needs?

Critical questions:

- **How do we** get district to commit to support online learning?
- How does it fit with larger college mission?
- What does “promote” [Word synonyms – encourage, stimulate, support] learning mean in college mission?
- How does access, flexibility, for courses help to promote student learning?
- Who are the students in our classes? How did they learn about SRJC?
- What kind of IT support is needed?
- What technical developments do we anticipate? How do we prepare, stay on cutting edge? (Dangerous?)
- What barriers exist for social media, new technologies?
- How do we keep faculty informed? Take down barriers? Correct misinformation?
- What funding sources exist & do we approach external funding sources?
- **How do we link to Student Success Task Force** (SSTF) recommendations?
- Can we define terms, develop glossary?

Goals:

- Process for approving positions?
- How does it fit into institutional priorities?
- How do we get a budget for online?

Specific goals:

- Fund Instructional Designer Position
- Increase faculty information/ training
- Increase IT prioritization of online support – through VPs and President / Behind.
- Develop definitions for DE related terms, update policies.
- Create faculty handbook
- Update student orientation
- Anticipate tech developments/ Support and increase use of current technologies
- Research how well online is doing
- Develop student readiness instrument
- Develop tutorial for online course → teach critical thinking
- Branding – SRJC Moodle template to include best practices – default shell serves students and faculty better, consistency
- Integrate online into data collection, gain recognition and awareness
- Tie to college initiatives

What is our vision for online learning?

- Majors? TMCs?
- Focus on student-centered, interactive, quality learning experiences, flexible, collaborative, promotes success, meaningful connections, critical thinking, interdisciplinary.
- Teach all disciplines in online or hybrid format?
- Don't have to drive, promotes sustainability.
- Serve all populations across the county
- Opens up access to all – especially as services are cut to special populations.
- Function in contemporary society, technology provides skills
- Supports transfer – through less online in universities. More blended at grad level.
- Discourages “for profit” – risks for students – how to protect “Google” ads → first link not always to SRJC

Items to “Tell” Dr. Chong at Feb 8, 2012 DOC Meeting (collection highlighted items from all categories and duplicated them here)

Educate re: needs don't ask, tell

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