

Day Under the Oaks (DUO) Committee

Agenda

Friday, January 12, 2018

12:00-1:30 pm

Bertolini Center for Student Leadership, Santa Rosa Campus

- 1) Welcome and Introduce new attendees..... 5 min
- 2) Review Past meeting minutes5 min
- 3) Discuss ideas for special activities for the 100th.....15 min
 - Booth on the construction projects: confirmed - Susan Brower is lead
 - Dori – treasure hunt or scavenger hunt.
 - New ideas:
 - Live Artist Mural Painting – not confirmed.
 - SRJCFit challenge – not confirmed. Erin Magee will lead
- 5) Discussion.....30 minutes
 - a. Media Services/Facilities/Warehouse – Review Color Maps, stages and set up needs. Define contacts and information timelines needed to complete.
 - i. Sounds systems
 - ii. Electricity needs
 - iii. Tables and canopies
 - iv. Stages
 - v. Indoor areas?
 - vi. Emergency/Safety/security
 - vii. Porta-potties
- 6) Reports
 - a. Construction Update, Robert.....5 min
Review Maps and Color Areas, Construction impacts
Move some of the groups that were in Orange over to Purple area.
 - b. Fundraising Update, Ellen – American Ag and Exchange update.....5 min
 - c. PR and Marketing Timelines, Ellen.....20 min
Art Concept
 - d. **Discussion on T-shirts – who will get T-shirts?** Will both sell and giveaway. Need to get a sample and try on. Need something that will stand out in a crowd. What is the purpose of the shirt though?? Stand out for the crowd or be attractive for sale. Possibility of two different colors.

Next meeting agenda & assignments.....5 min

(Next Meeting: Friday, January 26)

Committee Functions:

To organize and coordinate the college's annual open house, Day Under the Oaks. The primary goal of Day Under the Oaks is to showcase programs and facilities of the Sonoma County Junior College District. This community open house gives the District an opportunity to bring potential students, families and friends of current students, and alumni to the campus to see the wide range and quality of programs SRJC has to offer with the goal of enhancing enrollment and ongoing community support. Activities planned for Day Under the Oaks are designed to showcase all aspects of the College, ranging from its academic programs to special events, sports, and entertainment.

DUO Standing Committee Membership

R. Ethington, E. Maremont-Silver, J. Cason, A. LaCasse, S. Laggos, A. Ethington, M. Sandberg, J. Pinault, D. Elder, I. Maurer,

Note: The DUO committee reserves the right to modify the order of business as deemed appropriate by the committee.